



COURSES IN ENGLISH -- 2008/2009

- SPRING SEMESTER - SUMMER SEMESTER -

Important note: Please make sure you have completed with eventual course pre-requisites, and that your final course choice was approved by your Academic Advisor at your Home Institution.
Every exchange student can combine courses in English Language with courses in French language.

Faculty and the Administration reserve the right to open up a session in any required subject matter, regardless of the semester, provided sufficient enrolment; likewise Faculty and the Administration reserve the right to cancel any required subject matter, regardless of the semester, if the enrolment is inadequate.

COURSES FOR INTERNATIONAL STUDENTS

Spring semester from mid-January to mid-May (dates to be confirmed)

	ECTS credits	Length / week
Doing business in France	5	3h
European union	5	3h
Human Resource Management	5	3h
E-business	5	3h
French level 1 beginner	5	3h
French level 2 intermediate	4.5	3h
French level 3 confirmed	5	3h

These courses require a minimum number of 15 students to be held.

COURSES FROM BBA PROGRAM

Spring semester from beginning-January to mid-May (dates to be confirmed)

Level 100 (Freshman):

	ECTS credits	Length / week
Principles of marketing	5	3h
Principles of law	5	3h
Accounting 2	5	3h
Quantitative business methods 1	5	3h
Excel	5	3h

Level 200 (Sophomore):

	ECTS credits	Length / week
Marketing strategies	5	3h
Business ethics	5	3h
Organizational behaviour	5	3h
Business financial management 2	5	3h

Level 300 (Junior):

	ECTS credits	Length / week
FINANCE MAJOR		
Front office operations	5	3h
Corporate finance	5	3h
Portfolio management	5	3h
Mergers and acquisitions	5	3h
International finance 2	5	3h
Audit	5	3h
MANAGEMENT MAJOR		
Acting for business major	5	3h
Business intelligence	5	3h
Operations management	5	3h
Strategic management	5	3h
Negotiation techniques	5	3h
Interpersonal cross skill communication	5	3h
MARKETING MAJOR		
Innovation and new product development	5	3h
B to B marketing	5	3h
Public relations	5	3h
Advertising and promotion	5	3h
European marketing	5	3h
Branding for luxury products	5	3h
How to set up a business in Asia	5	3h

COURSES AT ESGF (Finance Department)

4th year courses (graduate):

Spring semester from beginning-January to end-March (dates to be confirmed)

	ECTS credits	Length / week
Corporate finance	5	3h
Mergers and acquisitions	5	3h
Quantitative business methods applied to finance	5	3h
Front office operations	5	3h
Portfolio management	5	3h

Summer semester from end-March to end-June (dates to be confirmed)

	ECTS credits	Length / week
Intercultural management	5	3h
International treasury management	5	3h
International business law	5	3h
International trade	5	3h
International accounting and reporting	5	3h

COURSES AT ESGCI (International Business Department)

Students integrating all of these courses can obtain a Double Degree (on a fee paying basis, for more details please talk to the International Office)!

3rd year courses (undergraduate, Bachelor level):

Summer semester from end-March to end-June (dates to be confirmed)

	ECTS credits	Length / week
Anglo-Saxon finance	3	1h30
International law	3	1h30
E-Business	3	1h30
International marketing 2	3	1h30
Intercultural management 2	3	1h30

4th year courses (graduate):

Spring semester from beginning-January to end-March (dates to be confirmed)

	ECTS credits	Length / week
E-Business	5	3h
Tourism and hospitality management	3	1h30
Tax law	3	1h30
Ethics management	5	3h

Important note:

- 1) A course cannot be dropped off after the end of the 2nd week of classes. If the course is dropped off after without authorization, an "F" grade is automatically given to the student.
- 2) Faculty and the Administration reserves the right to open up a session in any required subject matter, regardless of the semester, provided there is sufficient enrollment; likewise Faculty and the Administration reserves the right to cancel any required subject matter, regardless of the semester, if the enrollment is inadequate.

For more specific information about our international exchange programs, please contact Ms Angela Feigl, Director of the International Relations: afeigl@pgsm.fr
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